



## SALON DU CHEVAL D'EL JADIDA

UNDER THE HIGH PATRONAGE OF HIS MAJESTY KING MOHAMMED VI

text by Fabio Brianzoni

photos by Giovanni Messinese

**U**nder the High Patronage of His Majesty King Mohammed VI, the 16th edition of the Salon du Cheval d'El Jadida took place from 30 September to 5 October 2025.

Since its first edition in 2008, Tutto Arabi has closely followed the evolution of this prestigious event and the positive impact it has had on Morocco's economy, infrastructure, and tourism. El Jadida, a picturesque coastal city overlooking the Atlantic Ocean, was designated a UNESCO World Heritage Site in 2004.

The fair is a true celebration of Moroccan equestrian culture and heritage, showcasing multiple disciplines, performances, and exhibitions entirely dedicated to the

horse. Inside the exhibition halls, visitors can explore the historical role of horses in Morocco - from the battles of liberation against the Portuguese to their vital contribution to rural life and agriculture.

Among the various equestrian activities, the Salon hosted two major Arabian Horse morphology competitions:

- The Moroccan Arabian Horse Breeders' Cup, dedicated exclusively to national breeders and owners.
- The International Arabian Horse "Title Show", an ECAHO event attracting top breeders from around the world.



# 16<sup>th</sup> Edition of the SALON DU CHEVAL D'EL JADIDA

## Morocco 2025



### ***The Breeders' Cup*** ***Thursday, 30 September***

*The opening day welcomed 130 national horses competing across several categories, judged by:*

*Mr. Saif Mohammed Al Hajri (Qatar), Mrs. Alicja Poszepczyńska (Poland), Mr. Mohamed El Bannouhi, Dr. Abderrazak Hmidani, and Mr. Mostafa Yaaraf (Morocco).*

*Ring Masters: Mrs. Lizette Svensson (Sweden), Mr. Louis Rodriguez (Spain), and Mr. Abdelhaq Jorio (Morocco).*

*The Disciplinary Commission, responsible for verifying over 350 horses, included:*

*Dr. Abdelwahab Bin Ali Amira (UAE), Mrs. Jacqueline Vandyke (UK), Dr. Bassem Badr (Saudi Arabia), Dr. Mohamed Seghrouchni, and Dr. Abderrahim Zejjari (Morocco).*

### ***Results Highlights***

#### ***Junior Fillies***

***GOLD: Raedat Bouznika – Haras Royal de Bouznika  
(Royal Stables of H.M. Mohammed VI)***

***SILVER: Ilaf ME – El Atouani Mohamed***

***BRONZE: Rassil ME – El Atouani Mohamed***

#### ***Junior Colts***

***GOLD: Menara Wahid – Benlafkih Karim***

***SILVER: Yamine ME – El Atouani Mohamed***

***BRONZE: Safouan Bouznika – Haras Royal de Bouznika***



### Senior Mares

*GOLD: Dirwate Bouznika – Haras Royal de Bouznika*

*SILVER: Marrakesh – Darim Youssef*

*BRONZE: Hikma ME – El Atouani Mohamed*

### Senior Stallions

*GOLD: Nihad Bouznika – Haras Royal de Bouznika*

*SILVER: Osman MB – Benlafkih Family*

*BRONZE: Fadi MB – Benlafkih Family*

### International “Title Show”

*Friday 1 & Saturday 2 October*

*During the International ECAHO show, VIP guests included Morocco’s leading breeders and several renowned stud farms from Europe and the Middle East. Thanks to the €3,000 incentive per participating horse, offered by Association Salon du Cheval and SOREC, participation reached a record level.*

*The competition featured 10 classes, each showcasing exceptional horses from Morocco and abroad. Among the most anticipated moments was the Senior Stallions Championship, where EKS Farajj (Dubai Stud) triumphed over D Sharar (Dubai Stud) and Lazeez Al Shahania (France).*



*Other winners included:*

- *AJ Marmuqa (Ajman Stud – UAE)*
- *Siwar Bouznika (Haras Royal de Bouznika – Morocco)*
- *D Thaw (Dubai Stud – UAE)*
- *AJ Lima (Amara Stables – UAE)*
- *D Mazyoon (Dubai Stud – UAE)*

*The event also featured Morocco’s traditional Tbourida (Fantasia) performances — a breathtaking equestrian display of synchronization, power, and cultural pride.*

**Acknowledgments**

*A heartfelt thank you to:*

- *Mrs. Mouna Mohattane, Communication & Protocol Manager for their outstanding organization,*
- *Mrs. Asmaa Mazzi, Account Director*
- *and to Mrs. Nahala Baraka for her constant support.*

*Special recognition also goes to the technical management and coordination team — Dr. El Habib Marzak, Dr. Malak Benamar, Mr. Said Khouya, Dr. Mohamed El Kohen, and Dr. Hamid Benazzou — for ensuring flawless execution throughout the event.*

EL JADIDA 2025 - MOROCCAN ARAB HORSE BREEDERS' CUP  
JUNIOR FILLIES CHAMPIONSHIP



**GOLD**

**RAEDAT BOUZNIKA**

MARSAL AL SHAQAB X OM EL JEANIA  
BREEDER: HARAS ROYAL DE BOUZNIKA  
OWNER: HARAS ROYAL DE BOUZNIKA

**SILVER**



**ILAF ME**

SABEA AL SAHRAA X HIKMA ME  
BREEDER: EL ATOUANI MOHAMED  
OWNER: EL ATOUANI MOHAMED

**BRONZE**



**RASSIL ME**

D MEISAR X D WADHAH  
BREEDER: EL ATOUANI MOHAMED  
OWNER: EL ATOUANI MOHAMED



EL JADIDA 2025 - MOROCCAN ARAB HORSE BREEDERS' CUP  
JUNIOR COLTS CHAMPIONSHIP



**GOLD**

**MENARA WAHID**

JAMIL BM X MENARA NEJMA  
BREEDER: BENLAFKIH KARIM  
OWNER: BENLAFKIH KARIM

**SILVER**



YAMINE ME  
EKS FARAJJ X TF MAISA  
BREEDER: EL ATOUANI MOHAMED  
OWNER: EL ATOUANI MOHAMED

**BRONZE**



SAFOUAN BOUZNIKA  
EKS FARAJI X FAYHAE BOUZNIKA  
BREEDER: HARAS ROYAL DE BOUZNIKA  
OWNER: HARAS ROYAL DE BOUZNIKA

EL JADIDA 2025 - MOROCCAN ARAB HORSE BREEDERS' CUP  
SENIOR MARES CHAMPIONSHIP



 **SALON DU CHEVAL  
D'EL JADIDA**

**GOLD MEDAL**



## **DIRWATE BOUZNIKA**

**TS APOLO X MYSTIC ROSE D**

**BREEDER: HARAS ROYAL DE BOUZNIKA**

**OWNER: HARAS ROYAL DE BOUZNIKA**



EL JADIDA 2025 - MOROCCAN ARAB HORSE BREEDERS' CUP  
SENIOR MARES CHAMPIONSHIP



**SILVER**

**MARRAKESH**

SHIRAZ DE LAFON X MERIDA J  
BREEDER: DARIM YOUSSEF  
OWNER: DARIM YOUSSEF



**BRONZE**

HIKMA ME  
SHANGHAI EA X WIENNA EA  
BREEDER: EL ATOUANI MOHAMED  
OWNER: EL ATOUANI MOHAMED



EL JADIDA 2025 - MOROCCAN ARAB HORSE BREEDERS' CUP  
SENIOR STALLIONS CHAMPIONSHIP



 **SALON DU CHEVAL  
D'EL JADIDA**

**GOLD MEDAL**



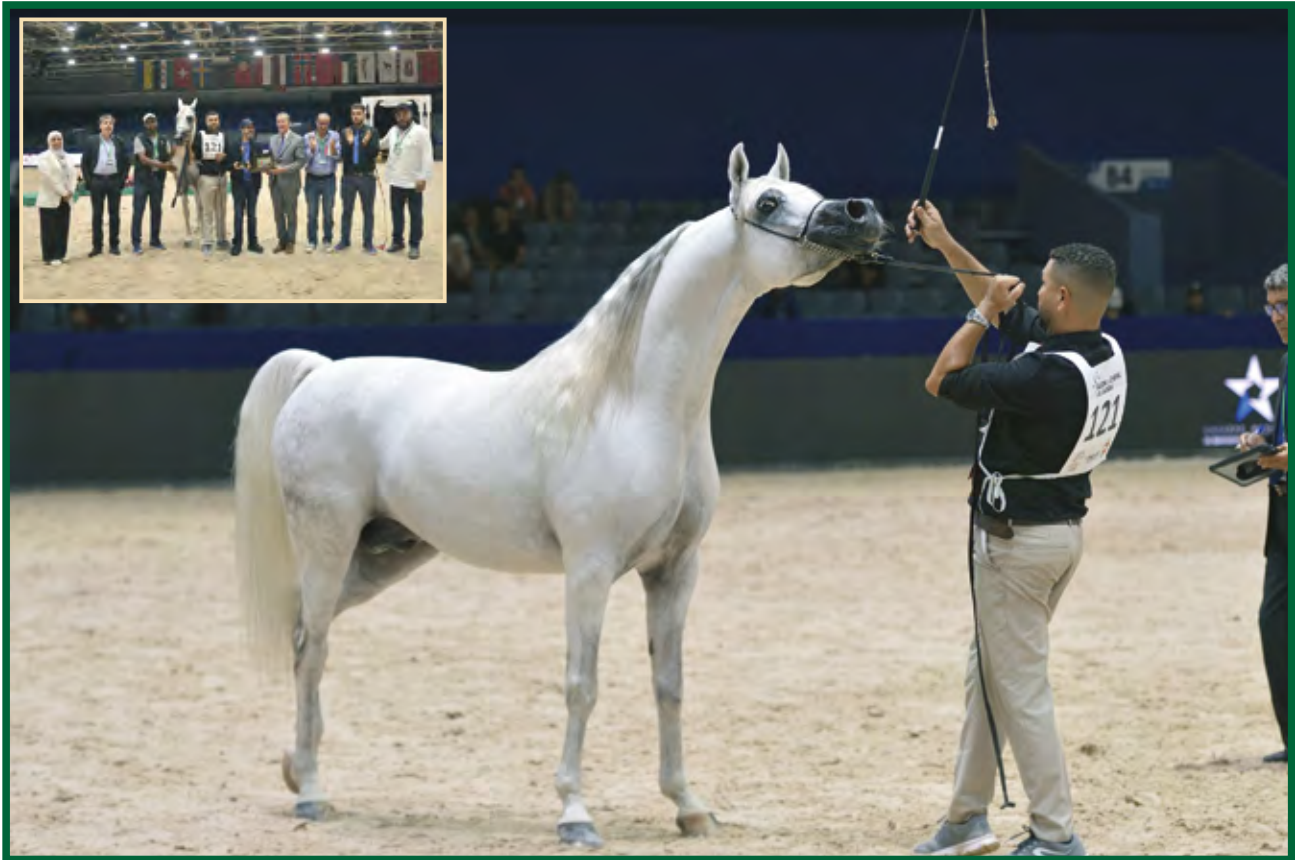
## **NIHAD BOUZNIKA**

**MARSAL AL SHAQAB X BOUCHRA BOUZNIKA**

**BREEDER: HARAS ROYAL DE BOUZNIKA**

**OWNER: HARAS ROYAL DE BOUZNIKA**

**EL JADIDA 2025 - MOROCCAN ARAB HORSE BREEDERS' CUP  
SENIOR STALLIONS CHAMPIONSHIP**



**SILVER**

**OSMAN MB**

**KAHIL AL SHAQAB X OULAYA  
BREEDER: BENLAFKIH MOSTAFA  
OWNER: BENLAFKIH MOSTAFA**



**BRONZE**

**FADI MB  
FADI AL SHAQAB X EKTESA  
BREEDER: BENLAFKIH MOSTAFA  
OWNER: BENLAFKIH MOSTAFA**



EL JADIDA 2025 - INTERNATIONAL AHS "TITLE"  
YEARLING FILLIES CHAMPIONSHIP



**GOLD**

**AJ MARMUQA**

FA EL RASHEEM X AJ SEPHORA

BREEDER: AJMAN STUD - HH SHEIKH AMMAR BIN HUMAID AL NUAIMI

OWNER: AJMAN STUD - HH SHEIKH AMMAR BIN HUMAID AL NUAIMI

**SILVER**

**BRONZE**



NOUF LIWA

EKS FARAJJ X ROSE LIWA

BREEDER: ABDULLA AHMED HAMAD DAMENA ALMANSOORI

OWNER: ABDULLA AHMED HAMAD DAMENA ALMANSOORI



SIWAR BOUZNIKA

EKS FARAJJ X OM EL JEANIA

BREEDER: HARAS ROYAL DE BOUZNIKA

OWNER: HARAS ROYAL DE BOUZNIKA

**EL JADIDA 2025 - INTERNATIONAL AHS "TITLE"  
YEARLING COLTS CHAMPIONSHIP**



**GOLD**

**D MAZYOON**

**D FANNAN X D AL SHAHBA**

**BREEDER: DUBAI ARABIAN HORSE STUD**

**OWNER: DUBAI ARABIAN HORSE STUD**

**SILVER**



**KHALDUN ALBIDAYER**

**D MEZYAN X KHAMILAH ALBIDAYER**

**BREEDER: ALBIDAYER STUD**

**OWNER: MATHIEU MILOUX**

**BRONZE**



**AL ARYAM ALRWAIS**

**AL ARYAM SHKLAAN X AL ARYAM ALDHANNA**

**BREEDER: H.H. SHEIKH YASS BIN HAMDAN AL NAHAYYAN**

**OWNER: H.H. SHEIKH YASS BIN HAMDANAL NAHAYYAN**

EL JADIDA 2025 - INTERNATIONAL AHS "TITLE"  
JUNIOR FILLIES CHAMPIONSHIP



 **SALON DU CHEVAL  
D'EL JADIDA**

**GOLD MEDAL**



**D THAW**

**D SERAJ X D FANNANAH**

**BREEDER: DUBAI ARABIAN HORSE STUD**

**OWNER: DUBAI ARABIAN HORSE STUD**

EL JADIDA 2025 - INTERNATIONAL AHS "TITLE"  
JUNIOR FILLIES CHAMPIONSHIP



**SILVER**

**AJ KARAMA**

ALEXXANDERR X AJA CAPRICE

BREEDER: AJMAN STUD - HH SHEIKH AMMAR BIN HUMAID AL NUAIMI

OWNER: AJMAN STUD - HH SHEIKH AMMAR BIN HUMAID AL NUAIMI



**BRONZE**

AL ARYAM HARBAH

S.M.A. MAGIC ONE X AL ARYAM HAMRA

BREEDER & OWNER: SHEIKH KHALIFA

BIN TAHNOON AL NAHAYYAN

EL JADIDA 2025 - INTERNATIONAL AHS "TITLE"  
JUNIOR COLTS CHAMPIONSHIP



 **SALON DU CHEVAL  
D'EL JADIDA**

**GOLD MEDAL**



# AJ RABDAN

AJ NAWASH X AJ AMANDARI

BREEDER: AJMAN STUD - HH SHEIKH AMMAR BIN HUMAID AL NUAIMI

OWNER: AJMAN STUD - HH SHEIKH AMMAR BIN HUMAID AL NUAIMI

EL JADIDA 2025 - INTERNATIONAL AHS "TITLE"  
JUNIOR COLTS CHAMPIONSHIP



**SILVER**

**SINMAR AL BAHYA**

AJ REDAN X AJ SAMA

BREEDER: AJMAN STUD - HH SHEIKH AMMAR BIN HUMAID AL NUAIMI

OWNER: AL HAYBAH ARABIAN HORSE STUD



**BRONZE**

S U SATTAM

AJ ELAF X BEATRICE

BREEDER & OWNER: HAMAD MOHAMED

SAIF SUHAIM ALHEBSI

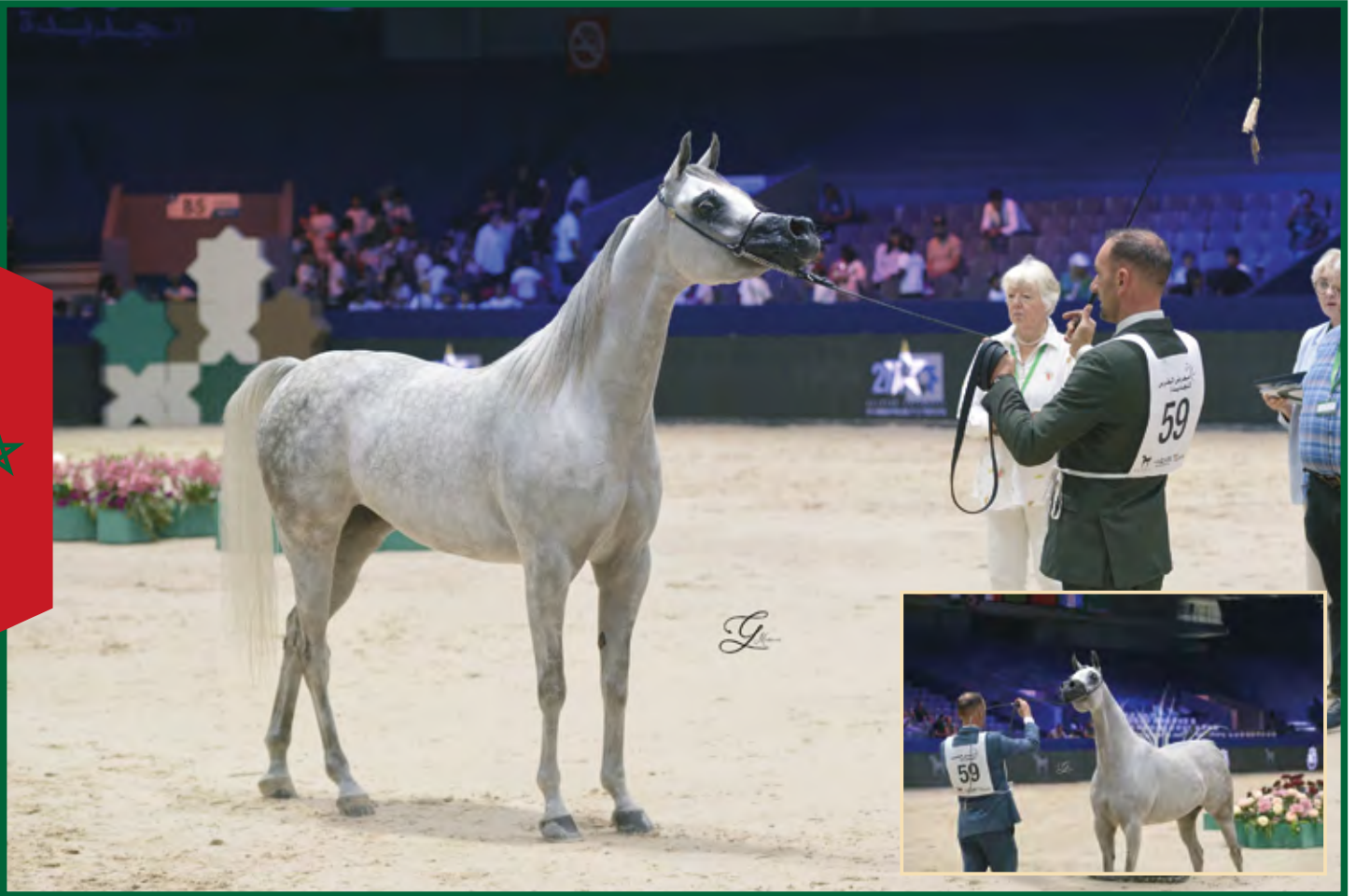


EL JADIDA 2025 - INTERNATIONAL AHS "TITLE"  
SENIOR MARES CHAMPIONSHIP



 **SALON DU CHEVAL  
D'EL JADIDA**

**GOLD MEDAL**



**AJ LIMA**

**AJ KAFU X TH LAMANDA**

**BREEDER: AJMAN STUD - HH SHEIKH AMMAR BIN HUMAID AL NUAIMI**

**OWNER: AMARA STABLES**

**EL JADIDA 2025 - INTERNATIONAL AHS "TITLE"  
SENIOR MARES CHAMPIONSHIP**



**SILVER**

**BW DEEMA**

**AJ KAFU X D NAMAR**

**BREEDER: H.E. ALI SALEM OBAID AL KAABI**

**OWNER: H.E. ALI SALEM OBAID AL KAABI**



**BRONZE**

**KAWTHAR AL SAYED**

**ALEXXANDERR X KAHILAH ALSAYED**

**BREEDER: KHALID BIN SAID**

**BIN ABDULLAH AL SAYED**

**OWNER: LIWA ARABIAN HORSE STUD**



EL JADIDA 2025 - INTERNATIONAL AHS "TITLE"  
SENIOR STALLIONS CHAMPIONSHIP



**SALON DU CHEVAL  
D'EL JADIDA**

**GOLD MEDAL**



**EKS FARAJJ**

**IBN FARID X EKS BINT HELWAH**

**BREEDER: BROWN - EKSUN ARABIANS**

**OWNER: HARAS ROYAL DE BOUZNIKA**



EL JADIDA 2025 - INTERNATIONAL AHS "TITLE"  
SENIOR STALLIONS CHAMPIONSHIP



**SILVER**

**D SHARAR**

D SERAJ X FT SHAELLA

BREEDER: DUBAI ARABIAN HORSE STUD

OWNER: DUBAI ARABIAN HORSE STUD



**BRONZE**

LAZEEZ AL SHAHANIA

EKS ALIHANDRO X ZT MAKBEY

BREEDER: AL SHAHANIA STUD

OWNER: BECUWE GILBERTE



MOROCCAN ARAB HORSE BREEDERS' CUP ATMOSPHERE



MOROCCAN ARAB HORSE BREEDERS' CUP ATMOSPHERE



# EL JADIDA 2025 INTERNATIONAL AHS "TITLE" ATMOSPHERE



# EL JADIDA 2025

## INTERNATIONAL AHS "TITLE" ATMOSPHERE

SHOWS AND EVENTS



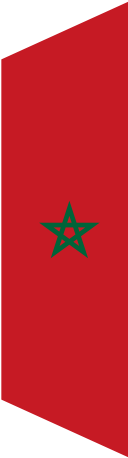


**GOLD SENIOR STALLION (INTERNATIONAL AHS "TITLE")  
EKS FARAJJ (IBN FARID X EKS BINT HELWAH)  
BREEDER: BROWN - EKSUN ARABIANS, OWNER: HARAS ROYAL DE BOUZNIKA**











## Morocco

# Guest of Honor at Fieracavalli 2025 in Verona

by Giorgia Mauri

*Morocco has been the Guest of Honor at the 127th edition of Fieracavalli, the prestigious international horse fair held in Verona, Italy, that has just ended. This invitation highlights the Kingdom's prominent position on the global equestrian scene, reflecting a centuries-old heritage and internationally recognized expertise in breeding and traditional equestrian culture.*

*Representing Morocco, the Association du Salon du Cheval, in partnership with La Maison de l'Artisan, has presented a national pavilion that served as a vibrant showcase of Moroccan craftsmanship and cultural heritage.*

*This space showcased the role of the Salon du Cheval d'El Jadida, a prestigious annual event among international equestrian fairs, while celebrating the talent of Moroccan artisans whose craftsmanship is closely tied to the equestrian world, from saddlery and embroidery to leatherwork, metalwork and traditional jewelry.*

On that occasion, Veronafiore S.p.A (organizer of Fieracavalli) and the Association du Salon du Cheval signed a memorandum of understanding that places horses at the centre of a new cultural and economic bridge between Italy and Morocco, on the 200th anniversary of diplomatic relations between the two countries, opening a season of new cooperation between the shores of the Mediterranean, a strategic partnership structured around two key pillars:

- Promotion of joint initiatives including fairs, exhibitions and equestrian events, designed to enhance cultural, economic and equestrian collaboration between the two nations.
- Development of exchange and training programs for industry professionals, including breeders, trainers, veterinarians and artisans, aimed at fostering knowledge sharing and advancing technical expertise.

Having Morocco as the Guest Country for the 2025 Verona Fieracavalli represented a recognition that celebrated the richness of its long equestrian history and fit perfectly with the bicentenary of the 1825 treaty of friendship and trade between the Kingdom of Sardinia and Sultan Moulay Abd al-Rahman ibn Hisham.

The special invitation to Fieracavalli stood as a tribute to Morocco's stature as a distinguished equestrian nation. It celebrated and will do it in the future the living heritage and the shared passion, reaffirming the Kingdom's commitment to expanding its presence on the global equestrian scene and fostering new opportunities for collaboration within the horse industry.

“With this agreement, Fieracavalli and Salon du Cheval confirm their international vocation and role as reference platforms

for the global equestrian community,” commented Mr Adolfo Rebughini, general manager of Veronafiere. “The partnership aims to enhance and systematise experiences, skills and visions, transforming them into new opportunities for development and training for enthusiasts, businesses, professionals and local areas. In the name of horses, we celebrate the past and build the future together, strengthening the values of dialogue, cooperation and shared growth between Italy and Morocco.”

“The partnership between the Salon du Cheval d’El Jadida and Fieracavalli in Verona illustrates the strength of the ties that unite Morocco and Italy around a passion for horses,” said El Habib Marzak, commissioner of the Salon du Cheval

d’El Jadida. “This collaboration is part of our shared desire to promote equestrian culture, encourage exchanges between professionals in the sector and enhance Morocco’s equestrian heritage internationally. The fact that Morocco is the guest of honour at Fieracavalli this year confirms the excellence and dynamism of our equine industry.”

Also present at the signing ceremony were Abdelilah Nejjari, Consul General of the Kingdom of Morocco in Verona, Nada Aboulaasri, Event Manager of Salon Du Cheval, Mouna Mohattane, Head of Communications and Protocol at Salon Du Cheval, and Armando Di Ruzza, Head of the B2C Area at Veronafiere.

### Association du Salon du Cheval

Created on May 20th, 2008 Under High Royal Instructions, l’Association du Salon du Cheval is governed by the provisions of Dahir N ° 1-58-376 of 3 Joumada I 1378 (November 15th, 1958) regulating the right of association, such as it was modified and supplemented by the Dahir relating to law N ° 1-73-288 of 6 Rabie I 1393 (April 14th, 1973). It was recognized as being of an institution of public utility in 2010 by the decree N ° 2-10-505 and presided by Charif Moulay Abdallah Alaoui.

Its missions are:

- Organization of Salon du Cheval d’El Jadida
- Working to establish channels of cooperation and communication with government institutions, the private sector, civil society and similar exhibitions in Morocco and abroad
- Encourage any activity aimed at developing and strengthening the equine sector, in particular for the social and economic development of the rural world
- Highlight the rich national cultural heritage associated with the Horse as well as the equestrian traditions of the Kingdom
- Encourage professions and trades linked to the Horse.

Now in its 16th edition, the Salon du Cheval d’El Jadida is today the leading event in Morocco dedicated to horses and one of the most important on the African continent. It brings together breeders, riders, artists and institutions around sporting competitions, shows and cultural events that showcase the deep relationship between the Moroccan people and the Arab-Berber horse, a symbol of pride and national identity.